



RISE

THE SOCIAL ECONOMY ECOSYSTEM IN MURCIA



UNIÓN DE COOPERATIVAS DE TRABAJO ASOCIADO
REGIÓN DE MURCIA



Project No.101179468



Co-funded by
the European Union

VI Pact for the Social Economy. 2025-2029

Signed on February 22, 2025 at San Esteban Palace.



The social economy in Murcia

Type of Entity	Nº Entities
Cooperatives	2.000
Worker-owned companies (SAL and SLL)	625
Agricultural Processing Companies (SAT)	250
Fishermen's guilds	4
Mutual insurance companies	8
Foundations and Associations	3.000
Insertion companies	9
Special employment centres	28
TOTAL	5.924

✖ Competence of the DG

VI Pact for the Social Economy. 2025-2029: “An economy at the service of people”



Potential to be transferred to other territories

Key success factors:

- **Strong associationism**
 - All actions are agreed upon by the signatories
 - Budget allocation
 - Follow-up to the Pact

UNIVERSITY OF MURCIA and UCOMUR

TESTEALO:

Test your business idea
"Your business idea at
full potential; What
are you waiting for?"



The main **CHALLENGE** for university students and researchers

- They can have great ideas and products, but lack of knowledge and experience in entrepreneurship and business management
- A big barrier to take the decision of establish a company is the high cost they have to assume before they have validated their project in the market

SOLUTION to these problems: TESTÉALO

A cooperative initiative that allows students, researchers, and recent graduates to validate their business ideas in real market conditions, supported by the Union of Working Associated Cooperatives in the Region of Murcia UCOMUR in collaboration with the University of Murcia (UMU) and the Polytechnic University of Cartagena (UPCT).

Actions complemented by UE and Regional Programs supporting the SE entrepreneurship ecosystem.

Objectives and Target



- 1) Identify innovative and creative business ideas.
- 2) Provide training and mentoring to transform them into real business projects.

Target group: UMU and UPCT students, staff, and graduates (up to 5 years).

Main Benefits

No initial business setup costs.

Free access to university facilities.

Possibility to invoice from day one.

Tailored mentoring from experienced startup advisors.

Support to establish the company after validation

THANK YOU FOR YOUR ATTENTION.

Elena Díaz Martínez

European Programs UCOMUR

PHD. Researcher at Social Economy

Mail: [elena.diaz@ucomur.coop.](mailto:elena.diaz@ucomur.coop)

Get in touch



info@rise-project.eu



<https://www.rise-project.eu/>

Social media

