

AJE Región de Murcia

Empowering Young Entrepreneurs and Building the
Future Business Ecosystem



Project No.101179468



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AJE

- **AJE = Association of Young Entrepreneurs.**
- **Regional organisations with 30+ years of history in Spain.**
- **Represents young entrepreneurs.**
- **Region of Murcia branch.**

Who We Are – AJE RM in a Nutshell

- Independent non-profit organisation representing young entrepreneurs in the Region of Murcia.
- 300+ members (of all ages).
- Part of a national and European network (CEAJE, YES for Europe).
- Two identities:
 - Business community (peer support, networking, training).
 - Institutional actor (representation before regional institutions and political bodies).



Our Reason for Existing: Why AJE Matters

- To make entrepreneurship easier
- To help entrepreneurs survive and grow
- To represent the voice of young entrepreneurs
- To create prosperity and retain talent in the Region of Murcia

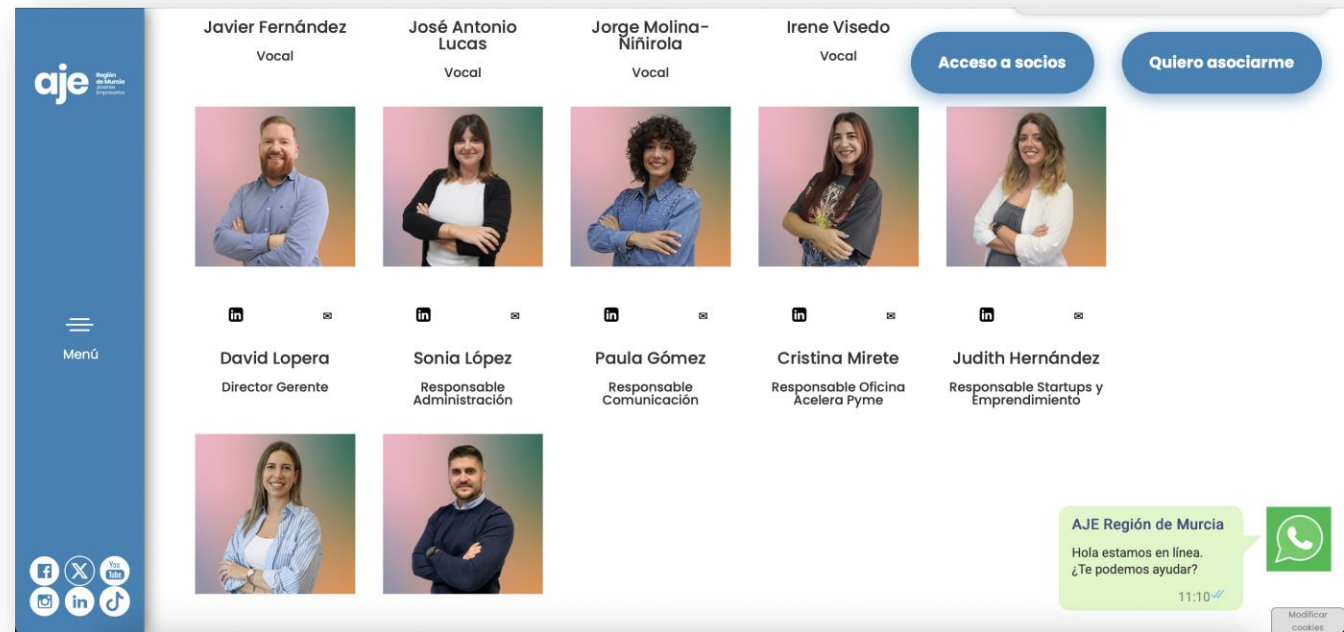


What We Do: Key Lines of Action

- **Training:** skills, management, innovation, marketing, leadership.
- **Networking:** connecting entrepreneurs to each other and to institutions.
- **Visibility:** highlighting success stories and local innovation.
- **Representation:** being the voice of young businesses in decision-making spaces.

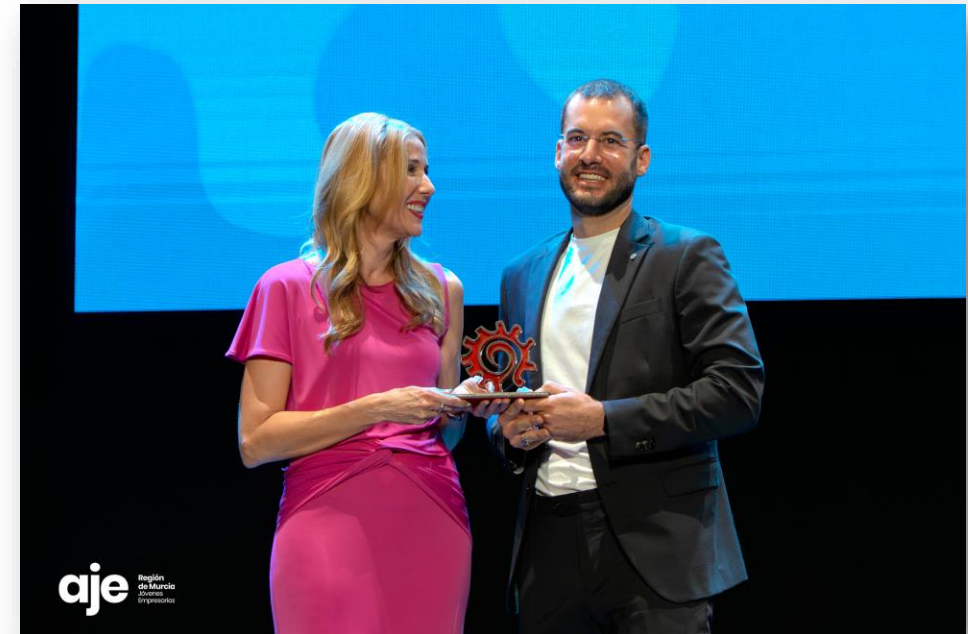
What We Do: Collaborations

- **Oficina Acelera Pyme (SME Digital Acceleration Office)**
- **Murcia Empresa**
- **Murcia Emplea**
- **EJE 24**
- **Vulnerable groups**



Our Main Events

- **CAIXABANK YOUNG ENTREPRENEURS AWARD 'HEROES'** (PREMIO CAIXABANK JÓVENES EMPRESARIOS "HÉROES")
- **UNDER 30 FEST CONFERENCE** (CONGRESO UNDER 30 FEST)
- **NATIONAL CSR CONFERENCE** (CONGRESO NACIONAL RSC)
- **ANNUAL MEMBER ASSEMBLY** (ASAMBLEA GENERAL ANUAL)



Other Events

- BUSINESS ENCOUNTERS
- BUSINESS MENTORING
- PROFESSIONAL NETWORKING:
 - AFTERWORK
 - AJE END-OF-WEEK SOCIAL



AJE RM and UM

- **Sesiones ODS (SDG Sessions)**

We have collaborated from start to finish on round tables, workshops, and thematic days focused on different Sustainable Development Goals (SDGs).

- **Participation in the Regional and National CSR Conference**

UM has taken part in the seven editions of our CSR Conference, contributing both moderators and speakers.



AJE RM and UM

- **UMUemprende – Entrepreneurial Idea Juries**

We collaborate with UMUemprende by participating in various juries and panels that evaluate and award entrepreneurial ideas.

- **Faculty of Labour Sciences – Annual Entrepreneurship Stand**

Every year we attend with an AJE stand to promote entrepreneurship, offer support, and collect CVs for our employment pool.



AJE RM and UM

- **Collaboration with Faculties on Demand**

We also work with different faculties on various initiatives whenever required, supporting academic and entrepreneurial projects.

- **Joint Events and Youth Entrepreneurship Activities**

We have co-organised events such as the EJE (Youth Entrepreneurship Project) day, in collaboration with the University Social Centre and UMUemprende, featuring round tables and short training sessions to encourage youth entrepreneurship.



AJE Región de Murcia & Universidad de Murcia

**Together, we are shaping a stronger, more
innovative generation of young
entrepreneurs for our region's future.**

THANK YOU FOR YOUR ATTENTION.

Eric van Hout

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