



Supporting Higher Education Entrepreneurship in Ibero-America



الكلية التقنية الموصل
FABIL POLYTECHNIC UNIVERSITY



Project No.101179468



What is MetaRed X?



A collaborative network uniting over 1,200 Ibero-American universities to foster entrepreneurship ecosystems in higher education institutions.

- Initiative by Fundación Universia and Banco Santander
- Connects entrepreneurship units across Latin America, Spain, and Portugal
- Facilitates knowledge transfer and best practices
- Promotes international collaboration and mobility

Our Mission & Vision

Mission

Foster entrepreneurial activity in university ecosystems through collaboration

Vision

Build a leading Ibero-American network where universities drive innovation, entrepreneurship, and sustainable economic development

Geographic Coverage



- AR Argentina
- BR Brazil
- CL Chile
- co Colombia
- MX Mexico
- PE Peru
- PT Portugal
- ES Spain

Network Structure

International Level

Committee of Presidents/Rectors + 4 International Working Groups

Country Level

National President + Executive Secretary + 4 Country Coordinators

Core Objectives

- Improving institutional capacity of entrepreneurship units
- Promote collaboration between universities
- Develop metrics and standards for entrepreneurship evaluation
- Share best practices across borders and institutions

Working Areas - Four Strategic Working Groups

Indicators & Metrics

Standardised measurement and evaluation frameworks

Entrepreneurship Unit Management

Operational excellence and governance

Education & Training

Curriculum development and capacity building

Entrepreneurship Ecosystems

Industry linkages and support networks

Key Activities - International Collaboration

- International exchange programmes for staff
- Annual EMprende awards recognising innovation, social entrepreneurship and inclusion
- Forums and conferences for knowledge sharing (Presidents & Working groups - national and international)
- Training programmes for entrepreneurship unit managers and staff

Current Network Impact

- **1,200+ universities** participating across Ibero-America
- **Eight countries** actively engaged in the network
- **Strong collaboration** between universities
- **Increased** capacity building and across the board entrepreneurship training

Relevance for Iraqi Context

- Bridging gap between education and labor market needs
- Addressing youth unemployment through entrepreneurship
- Building university-industry partnerships
- Creating sustainable employment alternatives to public sector

Potential Takeaway Areas

- Knowledge exchange on entrepreneurship unit management
- Collaborative diagnostic of Iraqi university ecosystems
- Training programmes for Iraqi entrepreneurship coordinators
- Development of metrics and evaluation frameworks

THANK YOU FOR YOUR ATTENTION.

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