

You are in the Region of Murcia



- Part of the Mediterranean Arch
- Surface Area: 11,317 km²
- (Representing 2,2% of the total area in Spain)
- 274 km coastline “Costa Cálida”
- Average Annual Temperature 19°C
- (11°C average Dic and Jan and 27°C in Jul and Aug.)
- 300 days of sunshine per year with 3,000h sunlight
- Population 1,517,938 (14.6% foreigners)
- Main Cities: Murcia, Cartagena and Lorca
- Density: 134 inhabitants \ km²

INSTITUTO DE FOMENTO Info

Enterpreneurs and Business development Agency



info

Project No.101179468

 Co-funded by
the European Union

What is Info?



info

What is INFO? The Instituto de Fomento is the economic development agency of the Autonomous Community of the Region of Murcia, tasked with promoting and developing business, stimulating competitiveness, innovation and productivity among regional companies, especially SMEs, and entrepreneurs in order to generate quality, stable employment.

The Business Growth Department coordinates the C(i*EMP) Strategy, which involves more than 140 entities, 45 local development agencies, town councils, business organisations, universities and NGOs that carry out activities to support entrepreneurs.

Business growth: comprehensive support for entrepreneurs. Business creation.

Business innovation: promoting innovation.

Infrastructure and industrial land: improving logistics processes. Location in spaces.

International: guidance and promotion of foreign trade, missions and trade fairs.

Financing: financing for businesses. Investing in Murcia: comprehensive support for entrepreneurs throughout the investment process.

European initiatives: European projects. Cooperation, training and transnational networks.



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Information network C(i*EMP) info

- ✓ INFO.
- ✓ CEEIM, CEEIC.
- ✓ UNIVERSIDAD DE MURCIA
- ✓ UNIVERSIDAD POLITÉCNICA DE CARTAGENA
- ✓ UNIVERSIDAD UCAM
- ✓ SEF
- ✓ CROEM – COEC - CECLOR
- ✓ TOWN HALL 45 municipalities
- ✓ CROEM, COEC, CECLOR.
- ✓ AJE Región de Murcia.
- ✓ AJE Cartagena y Comarca
- ✓ UPTA. ATA.
- ✓ Guadalentín Emprende.
- ✓ ENAE Business School.
- ✓ UCOMUR.
- ✓ OMEP. AMEP
- ✓ AEMA-RM.
- ✓ ASES-Asociación Seniors del Sureste.
- ✓ Cámara de Comercio Murcia. Cartagena y Lorca.
- ✓ AMUSAL
- ✓ FECOAM
- ✓ ICA
- ✓ ITREM
- ✓ FREMM
- ✓ CENTROS TECNOLÓGICOS



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Business growth department

23.141

Enterpreneurs attended

7.180

Training hours

20.963

Students

3.079

Projects Supported

80

Members in C(i*EMP) aid
network

276

activities

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The Day of the Entrepreneur is the largest entrepreneurship forum in the Region. It is a unique action within Strategy C (i * EMP) for the Promotion of Entrepreneurship, Intrapreneurship and scientific and technological vocations in the Region of Murcia.



CREDITS

<https://www.institutofomentomurcia.es/web/portal/en>

<https://www.investinmurciaregion.com/en/reasons-to-invest-in-murcia/quality-of-life/>

<https://www.turismoregiondemurcia.es/en/home/>

Many studies confirm that a happy worker is a **productive worker**. Our region has everything needed to make people feel happy: Great temperature, the sea, the mountains, the sun, great food, concerts...the list goes on and on

The gastronomy of Murcia is one of its great attractions. Keeping the healthy traditions of the Mediterranean diet
You will find terraces with a wide range of “tapas”



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THANK YOU FOR YOUR ATTENTION.

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