

# UMUEmprende

(Associated partner)



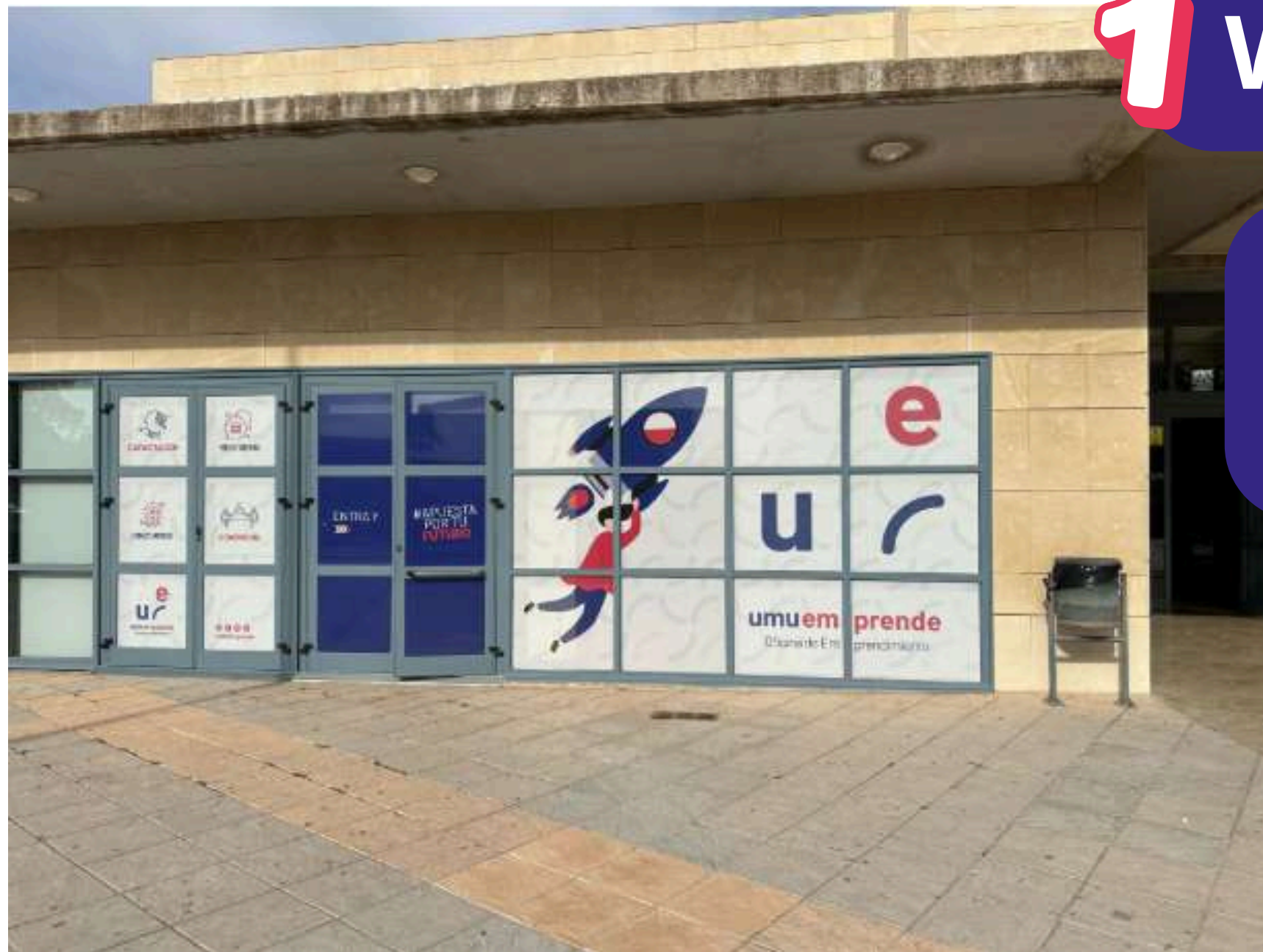
(coordinator)



Co-funded by  
the European Union

Project No.101179468

# 1 Welcome to Umuemprende



- University of Murcia Entrepreneurship Office
- Promote entrepreneurial culture
- Support students, graduates and researchers

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## 2 Meet the UMUEmprende team



**Antonio Aragón**  
Director



**Marina Reche**  
Entrepreneurship technician



**Carmen Garrido**  
Entrepreneurship technician



**Camila Jaime**  
Internship program



**Mª José Cruz**  
Communication strategy

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# Our UMUEmprende Database 3

Vistas Portapapeles Ordenar y filtrar Registros Buscar Formato de texto

Formularios

Buscar...

- ACTIVIDAD
- AYUDA EDICIONES
- AYUDAS
- COLABORADORES
- CONVOCATORIAS
- EDICIONES
- EMPRENDEDORES**
- PREMIOS
- PROGRAMAS
- PROYECTOS
- Subformulario ActivAsist...
- Subformulario ColabrActiv
- Subformulario EmpredPr...
- Subformulario EmprenProy
- Subformulario Personas\_...
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UMUEMPRENDERS

## EMPRENDEDORES

umuemprenders

DNI 00391802C NOMBRE Jose Luis APELLIDOS Nieto Ribas

DATOS PROYECTOS FORMACIONES PREMIOS

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GÉNERO Masculino SITUACIÓN

UMU SI CENTRO F. Letras

ESTUDIOS Artes y Humanidades

F. NACIMIENTO DISCAPACIDAD NO NACIONALIDAD Española

EDAD (+ 0 - 30) ALUMNI

OTROS



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# Our UMUEmprende Database<sup>3</sup>

## Entrepreneurs:

- Personal information
- Projects they have developed
- Training sessions they have attended with us
- Any awards they have won or participated in

## Collaborators who work with us:

- Personal information
- The training sessions they have delivered
- The mentoring they have provided to entrepreneurs

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# Our UMUEmprende Database<sup>3</sup>

## Training programs:

- Description
- Number of sessions
- Editions
- Students who have participated in each one

## Entrepreneur projects:

- Project data
- The team working on it
- The mentoring received
- Financial support obtained
- Any awards won

## When a Student visit UMUEmprende **4**

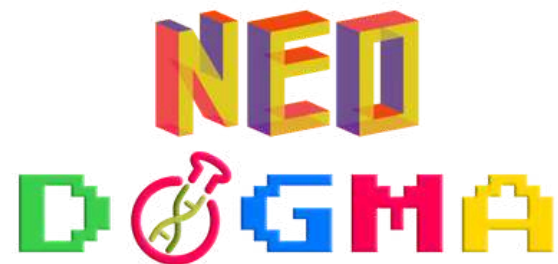
- Students share their idea
- Evaluation of the stage of the project
  - Early-stage → workshops and training
  - Advanced → mentor, ecosystem contacts
- Competitions → visibility



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## 5 Wall of Entrepreneurs

- Logos of companies born at UMUemprende
- Celebrate achievements
- Inspire new entrepreneurs



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# Entrepreneur's Guidebook



- Step-by-step manual
- Exercises, resources, examples
- First material shared with new entrepreneurs

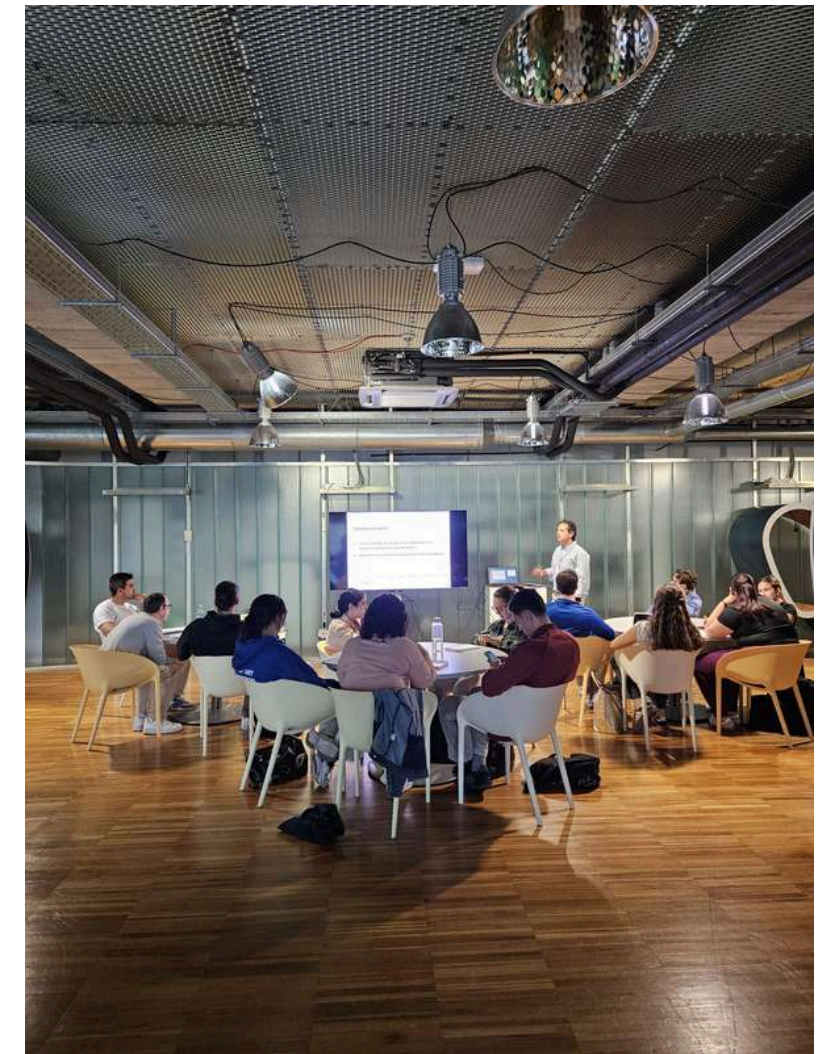
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# Training Sessions & Spaces



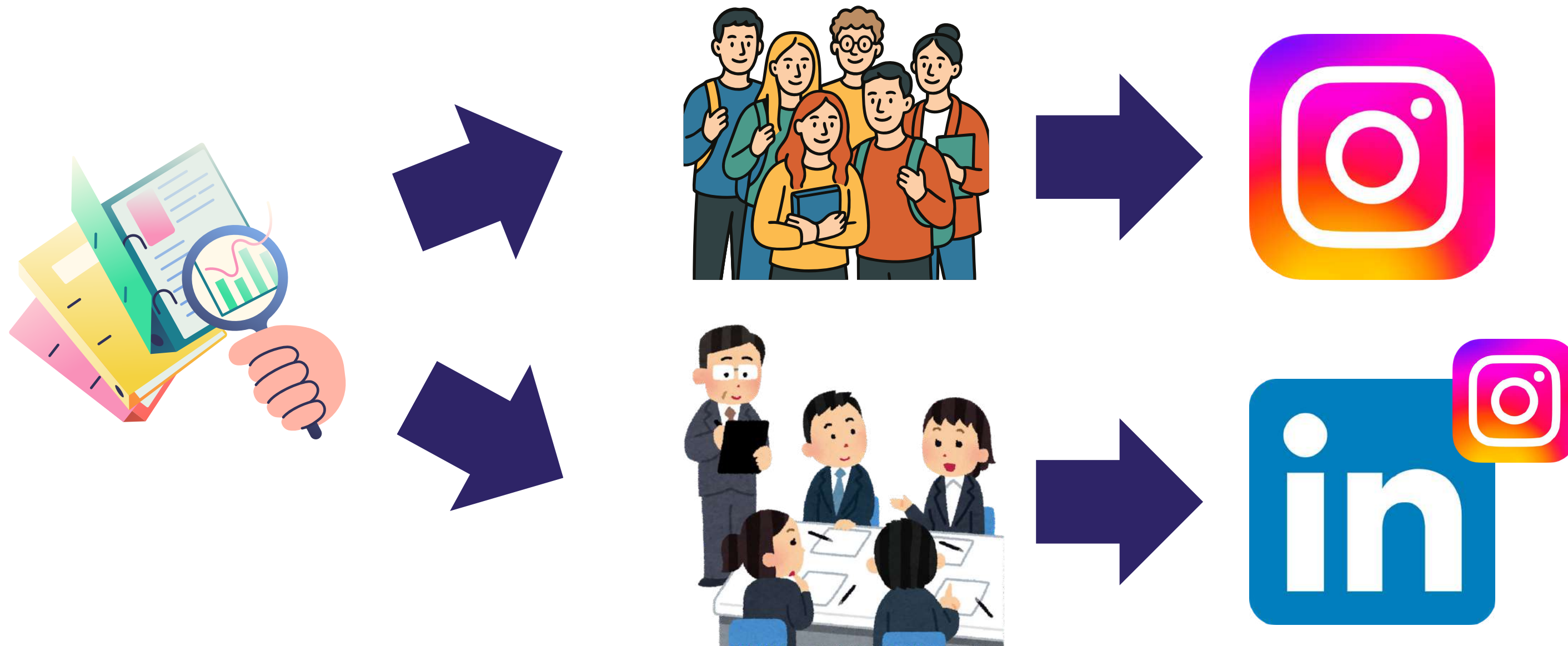
- Workshops, mentoring, in-person training
- Dedicated spaces in the building
- Sessions across university faculties
- Encourage collaboration and creativity



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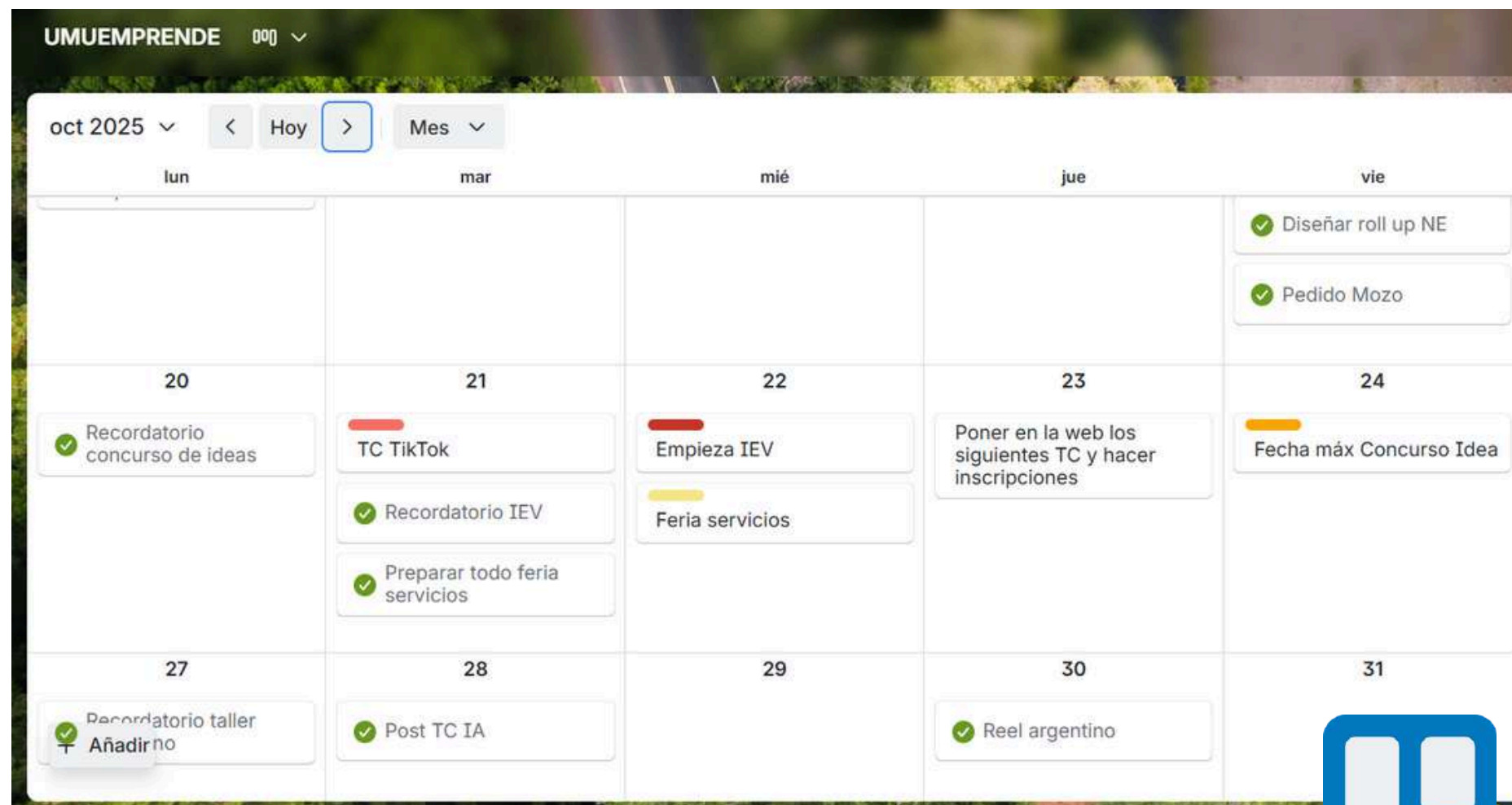
# UMUEmprende Communication



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# UMUEmprende Communication



Trello



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# UMUEmprende Communication



RECAP



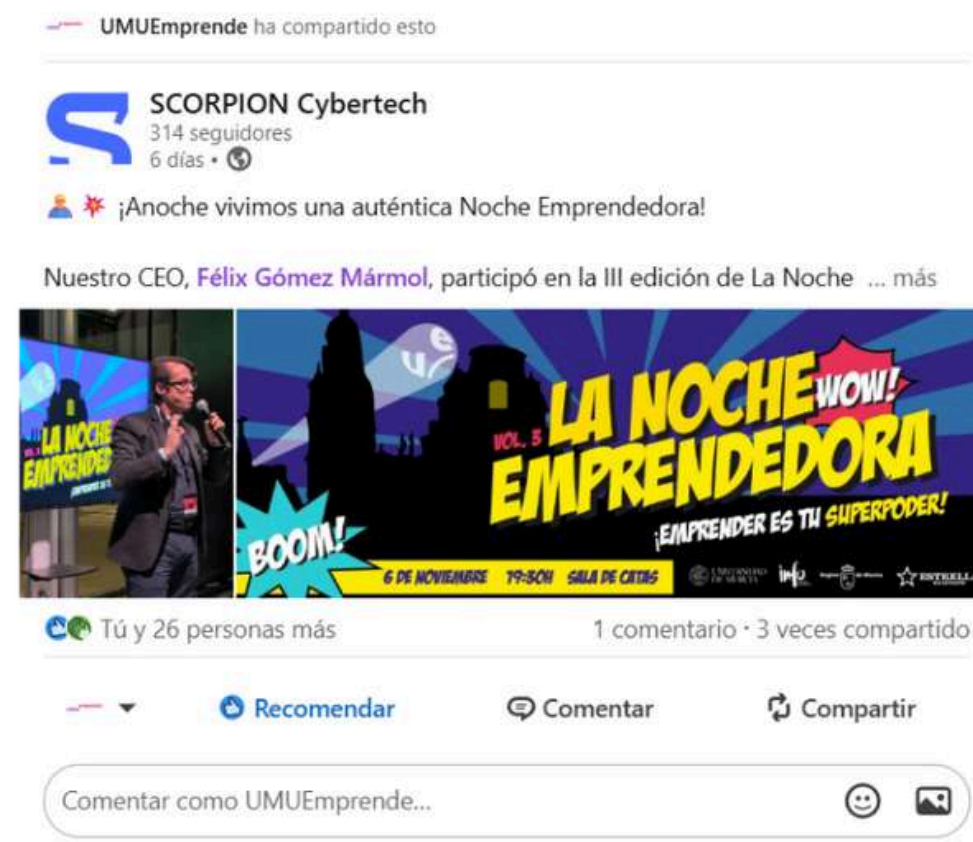
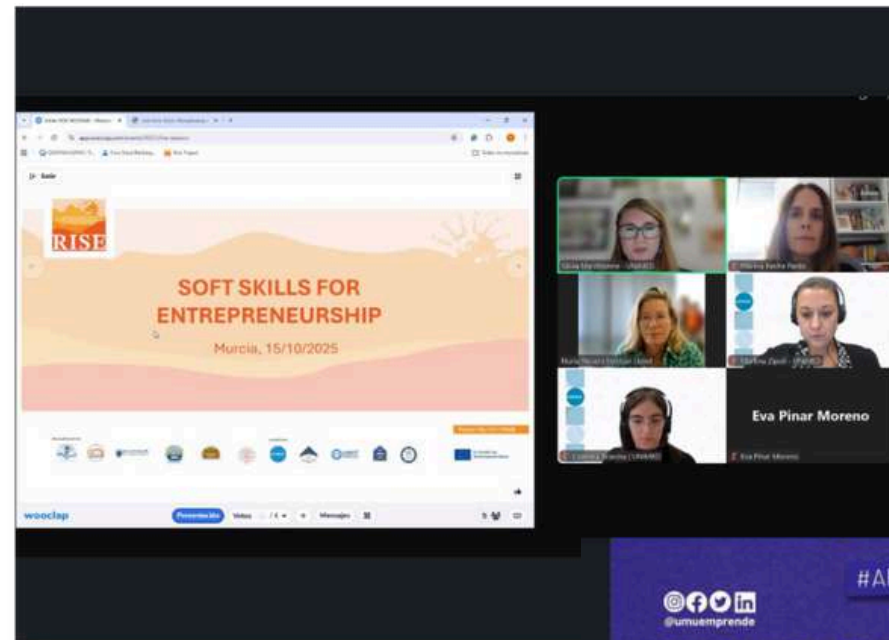
TRENDS



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# UMUEmprende Communication



Share  
experiences  
and  
workshops

Repost our  
community  
ideas

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# UMUEmprende Communication



## Noticias



**NEWS** for every  
important event



**NEWSLETTER**  
1-week



**MUPIS**



# UMUEmprende Communication



T-shirts



Cup and pen



Tote bag



Totem



Other gifts

# THANK YOU FOR YOUR ATTENTION

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## Get in touch



[info@rise-project.eu](mailto:info@rise-project.eu)



<https://www.rise-project.eu//>

## Social media



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